

**North Yorkshire Council**

**North Yorkshire Health and Wellbeing Board**

**19 September 2026**

**‘Our Plans for Health, Care, and Wellbeing in Bradford District and Craven’**

**Report of the Bradford District and Craven Health and Care Partnership**

**1.0 PURPOSE OF THE REPORT**

1.1 To share the recently approved strategy for health care and wellbeing that was commissioned by Bradford District and Craven’s Health and Care Partnership Board.

**2.0 BACKGROUND**

2.1 Acting to reduce health inequalities and improve the health, care, and wellbeing of our population is at the heart of everything we do. This plan is set out in support of our Health and Care Partnership vision, where we Act as One to keep people Happy, Healthy, at Home.

This plan acts as a guide for how we use our partnership resource to improve population health. It considers the future state of our population and the response needed by our Health and Care Partnership in our role to:

- Improve health outcomes for all people using information, data, and insight;
- Tackle inequalities in experience, outcomes, and access;
- Help support broader social and economic development; and
- Enhance productivity and value for money.

It recognises that without change, services will be unable to meet the future health needs of the District’s population and it sets out future projected needs of the District.

Our plan is informed by our work with local people as partners. We have made, and continue to make, significant efforts to reach seldom heard and underserved people and communities, working with trusted partners to achieve this. Our active citizens are shaping the future of health and care in Bradford District and Craven. We are connecting through community insight and continuing to take an asset-based approach in our neighbourhoods and localities.

Our plan is shaped by the opportunities made available to us through new capital investment, the establishment of provider partnerships, and by our shared

understanding of our population. We know where we can work together to tackle inequalities, develop neighbourhood health and care, and thereby improve health now and for generations to come, by using the data and insight we have available to us, to better understand our communities and better allocate resources.

The underlying reason for this plan is the health and wellbeing of our population. While we have a relatively young population, when we look forward to 2040 our population demographic changes significantly. Our use of predictive modelling to foresee the future has shown us why we need to transform how we work, where we work, and the simple changes that can make a difference to people's access, experience, and outcomes of care. Without change, the health of our population will continue to deteriorate and our services will be unable to meet the rising and changing needs of local people. Prevention – primary, secondary, and tertiary – needs to become life-long, whole system, and at the heart of all that we do.

As partners, we take on the responsibility for the wellbeing of our population. We have a culture of collaboration that is a powerful enabler of change. We are guided by the principle of subsidiarity, with decisions taken as close to local communities as possible, and at a larger scale where there are demonstrable benefits or where co-ordination adds value. This requires us all to be leading and directing our organisations to facilitate the ambitions and duties of our Health and Care Partnership.

This plan helps us answer questions and take decisions as a Partnership.

### **3.0 RECOMENDATIONS**

3.1 The North Yorkshire Health and Wellbeing Board is asked to receive and note the documents 'Our plans for health, care, and wellbeing in Bradford District and Craven' and the accompanying personas that were developed through our engagement and involvement programme.

### **APPENDICES**

Appendix A: Our plans for health, care, and wellbeing in Bradford District and Craven

Appendix B: Our personas